

Price Rs. 17000/-



Maharashtra State AIDS Control Society, Mumbai

Ackworth Leprosy Complex, R A Kidawai Road, Wadala (W), Mumbai-400 031.

Website : <https://phd.maharashtra.nextprocure.in> , <http://mahasacs.org>

(linked to website : <https://phd.maharashtra.nextprocure.in>)

Email: procurement@mahasacs.org

Phone : 022-024113097/24115619/24115791

Tender for Appointment of Social Awareness for Outdoor Media agency for MSACS Office 2024-25

Not Transferable

Tender reference No:

MSACS/Proc/Annual Contract /Social Awareness for Outdoor Media/2024-25

E- Tender No.

Issued to

M/s.....

TENDER SCHEDULE

All bid related activities (Process) like Tender Document Download, Bid Preparation, Bid submission and submission of EMD and other documents will be governed by the time schedule given under Key Dates as mention below:

	Start Date and time	End Date and Time
Tender Document Downloading	01-08-2024 11.30 Hrs	14-08-2024 17.30 Hrs
Bid Submission	01-08-2024 11.30 Hrs	14-08-2024 17.30 Hrs
Tender Opening	16-08-2024 11.00 Hrs	

Note :

Pre bid meeting will be held on 06-08-2024 at 11.00 p.m. at below mentioned address. Bidder's representative may attend Pre Bid Meeting. Bidder's representative must carry identity proof & authorization letter issued by bidder to attend pre bid meeting.

Address for communication :	Office of the Project Director, Maharashtra State AIDS Control Society, Ackworth Leprosy Complex, R A Kidawai Road, Wadala (W), Mumbai-400 031. Phone NO : 022-024113097/24115619/24115791 Telefax : 022-24113123/24115825
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The interested bidder will have to pay service providers fee for online Bid submission of Bid @ Rs. 750/- per tender.

A complete set of tender documents may be purchased by interested eligible bidder upon online submission of payment of a non refundable tender fee of **Rs. 17000/-** as per the duration displayed in Time schedule and as per **Guidelines to contractors /bidders on the operation of electronic tendering system of Maharashtra State AIDS Control Society.**

The tenders shall be rejected summarily upon failure to follow procedure prescribed in the Tender document. The conditional tender is liable to be rejected.

Project Director, Maharashtra State AIDS Control Society, Mumbai reserves the right to increase or decrease the quantity to be purchased and also reserves the right to cancel or revise or any of the all the tenders or part of tenders without giving any reasons thereto.

Join Director Procurement
Maharashtra State AIDS Control Society,
Mumbai

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TERMS AND CONDITIONS:

1. Introduction

- 1.1 The Project Director, Maharashtra State AIDS Control Society, Mumbai hereinafter referred to as a “Purchaser “ invites online tender in two Envelope systems for supply of item specified in Schedule of Requirements, for the use in MSACS.
- 1.2 Interested eligible bidder may obtain further information of technical specification, required quantities and other terms and conditions applicable for procurement of E-tendering website <https://phd.maharashtra.nextprocure.in> (Public Health Department) & our web sites : <http://mahasacs.org>
- 1.3 All tender related activities (Process) like Tender Document Download, Tender Preparation and Hash submission, Tender submission and submission of EMD and other documents will be governed by the time schedule.
- 1.4 All activities of this tender are carried out online on Website <https://phd.maharashtra.nextprocure.in> The tender document is uploaded / Released on Government of Maharashtra, (GOM) e-tendering website <https://phd.maharashtra.nextprocure.in> and has to be downloaded as well as filled up and submitted online only.
- 1.5 The quantities mentioned in the Tender are only approximate estimated quantities. The Project Director, MSACS reserves the right to increase or decrease the quantities, to be purchased without assigning any reason thereof.
- 1.6 Bidder wishes to lodge any complaint against the other bidder regarding submission of false documents, information etc. The bidder has to submit the complaint before price bid opening along with deposit of Rs.1,00,000/- (Rupees One Lac only) in the form of Demand Draft drawn in favour of “Project Director, MSACS” payable at Mumbai in terms of deposit. This issue will submit to Purchase Committee along with facts. The amount so deposited shall be refunded if after scrutiny the complaint is found to be true by the Purchase Committee. However, if the complaint found to be false and malafide the deposit will be forfeited. No interest shall be paid against this deposit. Any complaint received after price bid opening will not be entertained.

2. Eligibility criteria: Eligibility criteria for this Tender :

The agency should fulfill the following criteria:

1. The applicant firm/agency should be a legal entity registered in India.
2. The firm/agency should have pan India presence. Corporate office in Mumbai is a must.
3. The firm/agency should have full-fledged office of their own with State of Art infrastructure to facilitate the needs of the mass media campaign, supported by adequate no. of staff/professionals.
4. The firm/agency should have at least five (5) years experience in handling similar assignments with Govt. Ministries/Departments and PSUs.
5. The firm/agency should have a minimum annual turnover of Rs.1 CR in the field of Work Experience each of the last three years supported by documentary proof for the year 2020-21, 2021-22, & 2022-23 certified by Chartered Accountant.

3. Cost of tendering

The tenderer shall bear all costs associated with the preparation and submission of their online tenders and the Purchaser will in no case be responsible or liable for those costs, regardless of the conduct or outcome of the tendering process.

4. Clarification of tender document

A prospective bidder requiring any clarification of the tender document shall contact the Purchaser by letter or email 10 days prior to last date & time of closing sale of tender. Email ID – procurement@mahasacs.org For e-tendering process related Queries can be sent on email – support.gom@nexttenders.com Help line number available on website – 020-30187500, **9167969601/9167969604**. Prospective bidders requiring any clarification after this last date will not be entertained

5. Amendment of tender document

5.1 At any time prior to the deadline for Sale of tender, the Purchaser may amend the tender documents by issuing addendum /corrigendum.

5.2 Any addendum/corrigendum as well as clarification thus issued shall be a part of the tender documents. it will be assumed that the information contained in the amendment will have been taken into account by the bidder in its tender.

5.3 Information about those who have purchased the tender documents will be placed on website.

5.4 To give prospective bidders reasonable time in which to take the amendment into account in preparing their tenders, the Purchaser shall extend, at its discretion, the deadline for submission of tenders, in which case, the Purchaser will notify all bidder by placing it on website of the extended deadline and will be binding on them.

6. Submission of tenders:

Tender should be submitted on or before last date of submission.

Tender should be submitted through website <https://phd.maharashtra.nextprocure.in> and Online only **Technical Bid & Commercial bid.**

To prepare and submit the tender/offer online all bidders are required to have e-token based DIGITAL CERTIFICATE. Digital signature certificate should be obtained from competent authority. However the e-tender website or helpline numbers may guide you for obtaining the same.

6.1 Late tender offers:

Late tender on any count shall be rejected summarily.

6.2 Technical Bid:

Technical offer must be submitted online at <https://phd.maharashtra.nextprocure.in> as per the instructions on the portal. The bidder must upload the following documents as per e-tendering process.

- a) **Annexure 1- Tender Form**
- b) **Annexure 2- Proforma for past performance statement.**
- c) **Annexure 3- Information of the Bidder.**
- d) **Annexure 4- Scope of work.**
- e) **Annexure 5- Information of financial Bid. 2 Envelope**

- f) Attested copy of Certificates of Incorporation issued by the respective registrar of firms/companies shall be acceptable.
- g) Attested copy of PAN.
- h) Copy of Income tax return of the company for the last three years should be enclosed.
- i) Attested copy of valid registration made by agency for the offered service Under Directorate General of Supplies & Disposal (D.G.S. & D) or Small Scale Industries (S.S.I) or National Small Scale Industries Corporation (N.S.I.C) or MSME should be submitted, if applicable.
- j) Work Experience Certificate.
- k) Tender document with sign and stamp of tenderer.
- l) The participating company minimum annual turnover is Rs. 1 CR.

6.3 Price bid :

- (a) All Commercial offers must be submitted online at <https://phd.maharashtra.nextprocure.in> as per the instructions on the portal.
- (b) Rates should be quoted in the Price Schedule **Annexure-5** only
- (c) Tenderers are strictly prohibited to change/alter specifications or unit size given in Annexure-A Schedule of requirements while quoting.
- (d) Scanned copy of Signed and duly stamped copy of Tender Document.

7. Deadline for submission of tenders

- 7.1 For Submission of tender, bidder must complete the online bid submission stage as per online schedule of the tender.
- 7.2 The Purchaser may, at his discretion, extend the deadline for the submission of tenders by amending the tender document in which case all rights and obligations of the Purchaser and bidder previously subject to the deadline will thereafter be subject to the deadline as extended.
- 7.3 Offers not submitted online will not be entertained.

8. Opening of tender:

On the date and time specified in the tender notice following procedure will be adopted for opening of tender for which bidder is free to attend himself or depute an authorized officer as his representative.

8.1 Technical bid

Technical bid of the bidder will be opened in the presence of tender opening authority and in the presence of bidder/their representatives through e-tendering procedure.

8.2 Financial Bid

This shall be opened as per e-tendering procedure after opening of Technical bid. Likely date and time of price bid opening will be forth working day after completion of technical scrutiny. In case of change in time and date, the changed time and date will be communicated electronically by the Purchaser separately to the eligible Tenderer Bid.

9. Period of Validity of tenders:

- 9.1 The tenders shall remain valid for a period of **120 days** after the date of opening of Technical bid. A bid valid for a shorter period shall be rejected.
- 9.2 Prior to the expiration of the bid validity the Purchaser may request the bidder to extend the bid validity for the period as required by the Purchaser.

10. Earnest Money Deposit :

All tenders must be accompanied with Earnest Money Deposit (EMD) for the amount Of

Sr. No.	Description	EMD in Rs.
1	Appointment of Social Awareness for Outdoor Social Media agency for MSACS Office 2024-25	1,00,000/-

- 10.1 The EMD shall be submitted online as per Guidelines to contractors /bidders on the operation of electronic tendering system of Maharashtra State AIDS Control Society. The tenders submitted without EMD will be summarily rejected.
- 10.2 Unsuccessful bidders EMD will be discharged/ returned within a period of 30 days after award of contract to the successful bidder.
- 10.3 Bidders shall not be entitled for any interest on EMD .
- 10.4 The successful bidders EMD will be discharged after signing the Contract and submitting the security deposit as stipulated.
- 10.5 The EMD shall be forfeited :
- a) If a Tenderer withdraws its tender during the period of bid validity as specified in the Tender.
- (b) In case of a successful Tender, if the Tenderer fails:
- (i) To sign the Contract in accordance with terms and conditions or.
- (ii) To furnish security deposit as per tender clause 14.
- 10.7 Firms who registered for offered product with Directorate General of Supplies & Disposal (D.G.S. & D), Small Scale Industries (S.S.I) , MSME & National Small Scale Industries Corporation (N.S.I.C) will be granted exemption from payment of EMD in respect of tender item as specified in the technical specifications is mentioned in the registration certificate which has been produced for exemption.

11. Prices

- 11.1 The prices quoted should be in Indian rupees and will be valid as per timeline in technical specification from the date of signing the contract. Any increase in price will not be entertained during the contract period. If extension will be given for the contract then price will be remain same for extension period.
- 11.2 Rates should be quoted on door delivery basis according to the unit asked for strictly as per the format of price schedule (**Annexure-5**).
- The price of the goods quoted, should include all duties and sales and other taxes already paid or payable including;
- (i) Any Indian duties, sales and other taxes which will be payable on the goods if this contract is awarded;
- (ii) The price for inland transportation, insurance and other local cost incidental costs for delivery of the goods to their final destination; and
- (iii) The price of other incidental services.

The Purchaser shall not be responsible for damages, handling, clearing, transport charges etc. And will not be paid by the purchaser. The deliveries should be made as stipulated in the purchase order placed with successful tenderer. Conditional tenders are not accepted and liable for rejection.

- 11.3 If at any time during the period of contract, the price of tendered items is reduced or brought down by any Law or Act of the Central or State Government or by the tenderer himself, the tenderer shall be morally and statutorily bound to inform the Purchaser immediately about such reduction in the contracted prices. The Purchaser is empowered to reduce the rates accordingly.

In case of any enhancement in Excise Duty /VAT/GST due to statutory Act of the Govt. after the date of submission of tenders and during the tender period, the quantum of additional excise duty /VAT/GST so levied will be allowed to be charged extra as separate item without any change in price structure of the items approved under the tender. For claiming the additional cost on account of the increase in Excise Duty/VAT/GST the tenderer should produce a letter from the concerned Competent Authorities for having paid additional Excise Duty/VAT/GST on the goods supplied to the Purchaser and can also claim the same in the invoice

12. Evaluation of tenders:

- 12.1 After opening of Technical bid, on the scheduled date, time and venue, the Purchase committee shall examine the contents of the tenders received online through e-tendering process along with all prescribed mandatory documents.
- 12.2 The technical bids shall be evaluated based on the available documents submitted by the bidder. To assist in the examination, evaluation, and comparison of the bids, and Qualification of the bidders, the Client may, at its discretion, ask any bidder for a clarification of its bid. Any clarification submitted by a bidder that is not in response to a request by the Client shall not be considered. The Client's request for clarification and the response shall be in writing.
- 12.3 The Purchase committee shall also analyze that there is no collusive or fraudulent practice involved in the entire tendering process amongst all the tenders received.
- 12.4 The technical scrutiny shall be on the basis of submitted substantiation documents and Rules including allied standards of BIS codes as applicable.
- 12.5 Any tender during the evaluation process do not meet the tender conditions laid down in the tender document will be declared as not acceptable and such tenders shall not be considered for further evaluation.
- 12.6 Tenders which are in full conformity with tender requirements and conditions shall be declared as Eligible Tender for opening in the website.
- 12.7 Each item will be evaluated separately.

13. Post Qualification:

- 13.1 The Purchaser will further evaluate the bidders financial, technical, and production capabilities based on the documentary evidence and information submitted by the bidder as well as other information the Purchaser deems necessary and appropriate.
- 13.2 An affirmative post-qualification determination of the Purchaser will be a prerequisite for acceptance of Technical Bid. A negative determination will result in rejection of the bidders tender, in which event the Purchaser will proceed to the next Tender to make a similar determination of that bidder's capability to perform satisfactorily.

14. Evaluation and Selection Criteria

- 14.1 After opening of Technical tender, on the scheduled date, time and venue, the Purchase committee shall examine the contents of the tenders received along with all prescribed mandatory documents.
- 14.2 The Purchase committee shall scrutinize the documents mentioned above for its eligibility, validity, applicability, compliance and substantiation including post qualification criteria stipulated in tender document..

- 14.3 The Purchase committee shall also analyze that there is no collusive or fraudulent practice involved in the entire tendering process amongst all the tenders received.
- 14.4 The technical scrutiny shall be on the basis of submitted substantiation documents and Rules.
- 14.5 Any tender during the evaluation process do not meet the tender conditions laid down in the tender document will be declared as not acceptable and such tenders shall not be considered for further evaluation.
- 14.6 Tenders which are in full conformity with tender requirements and conditions shall be declared as Eligible Tender for opening Commercial tender of such tenderers shall be opened later, on a given date and time.
- 14.7 Each schedule will be considered separately for evaluation.

15. Security Deposit & Contract Agreement

- 15.1 **The successful tenderer shall furnish the security deposit to the Purchaser within 15 days from the date of communication of Acceptance of Tender for an amount of 5% of the contract value, valid up to 60 days after the date of completion of warranty obligations and enter into Contract Agreement on Rs.100/- non-judicial stamp paper. The cost of Stamp paper should be borne by the tenderer.**
- 15.2 The Security Deposit should be in the form of Bank Guarantee or Demand Draft/ Bankers Cheque/Bank Guarantee in favour of the “Maharashtra State AIDS Control Society ” payable at Mumbai from any Nationalized or Scheduled bank .
- 15.3 The Security Deposit will be discharged by the Purchaser and returned to the Supplier not later than 60 days following the date of completion of the Supplier's performance obligations, under the contract.
- 15.4 The security deposit shall be discharged (forfeited) as a compensation for any loss resulting from the failure to perform the obligations under the contract or in the event of termination of the contract or in any event as the Purchaser thinks fit and proper.

16. Award of Contract:

- 16.1 The Purchaser will award the contract to the successful tenderer whose tender has been determined to be substantially responsive and has been determined as lowest evaluated tender, provided further that the tender is determined to be qualified to perform the contract satisfactorily. The Purchaser will place supply orders on staggered basis, if necessary, during the contract period to the lowest evaluated responsive tenderer and will be governed by all the terms and conditions stipulated in the tender document.

17. Period of Contract :

- 17.1 The period of contract shall be One year from the date of signing of the contract agreement. The Purchaser reserves the right to extend the contract period till next 2 years with the approved price only , if the service will be found satisfactory.

18. Delivery Period & Place of delivery & documents :

The service provider has to render the services during contract period as per requirement of departments .

19. Default Clause / Cancellation on failure to supply/ Services :

If the Agencies fails to commence services as scheduled stipulated in the contract, it shall be discretion of the purchaser either. (a) to extend the delivery period or .(b) to cancel the contract in

whole or in part for the services without any show cause notice. In the event of extension, liquidated damages, will be applicable. If the purchaser decides to cancel the contract, the mode of repurchase will be at the discretion of the purchaser. The agency shall be liable to pay any loss by way of extra expenditure or other incidental expenses, which the purchaser may sustain on account of such repurchase at the risk and cost of the agency. In addition to action above, the purchaser may debar the defaulting supplier from future orders, for maximum period of 3 years.

20. Confidentiality

Information relating to the examination, clarification, evaluation, and comparison of tenders, and recommendations for the award of a Contract shall not be disclosed to tenderers or any other persons not officially concerned with such process until the notification of Contract award is made. Any effort by the tenderer to influence the Purchaser in the Purchaser's tender evaluation, tender comparison, or contract award decisions may result in the rejection of the Tenderer's tender.

21. Payment

Payment for Outdoor Media agency shall be made in Indian Rupees in after provided services submission of bills from successful bidder. The purchaser shall have every right to deduct the pending dues on account of loss, compensation or any remedial action in monetary terms from the said payment. The supplier shall not agitate the said issue in future.

22. Corrupt or Fraudulent Practices

The Purchaser as well as Tenderer shall observe the highest standard of ethics during the procurement and execution of such contracts. "corrupt practice" means the offering, giving, receiving or soliciting of anything of value to influence the action of a public official in the procurement process or in contract execution; and.

"Fraudulent practice" means a misrepresentation or commission of facts in order to Influence a procurement process or the execution of a contract to the detriment of purchaser and includes collusive practice among Tenderer (prior to or after tender submission) designed to establish tender prices at artificial non-competitive levels and to deprive the Purchaser of the benefits of free and open competition. "Collusive practice" means a scheme or arrangement between two or more tenderers, with or without the knowledge of the Purchaser, designed to establish tender prices at artificial, non competitive level; and. "Coercive practice" means harming or threatening to harm, directly or indirectly, persons or their property to influence their participation in the procurement process or effect the execution of the contract. "The Purchaser will reject a tender for award if it determines that the tenderer recommended for award has directly or through an agent engaged in corrupt or fraudulent practices in competing for the contract in question;. The Purchaser will declare a firm or individual as ineligible, either indefinitely or for a stated period of time, to be awarded a contract if it at any time determines that they have, directly or through an agent, engaged in corrupt, fraudulent, collusive or coercive practices in competing for, or in executing, a contract.

23 . Applicable Laws:

The contract shall be governed in accordance with the law prevailing in India, Act, Rules, Amendments and orders made there on from time to time.

24. Indemnification: The contractor shall indemnify the purchaser against all actions, suit, claims and demand or in respect of anything done or omitted to be done by contractor in connection with the contract and against any losses or damages to the purchaser in consequence of any action or suit being brought against the contractor for anything done or omitted to be done by the contractor in the execution of the contract.

25. Jurisdiction: All the suits arising out of the contract shall be instituted in the court of competent jurisdiction situated in Mumbai only and not elsewhere.

26. PURCHASER'S OBLIGATIONS

- 26.1 The Purchaser shall comply with and fulfill the recommendations (if any), if deemed necessary by the Client, made in writing by the Contractor in connection with the performance of the Services. The Purchaser shall notify the Contractor of any dishonest, wrongful or negligent acts or omissions of the Contractor's employees or agents in connection with the Services as soon as possible after the Client becomes aware of them.
- 26.2 To enable the Contractor to provide the services, the Client shall ensure that their staffs are available to provide such assistance.
- 26.3 The Client shall not be under any obligation for providing empanelment to any of the personnel of the Contractor after the expiry of the contract. The Client does not recognize any employee employer's relationship with any of the workers of the Contractor.

27. TERMINATION

This Contract may be terminated forthwith by either party by giving written notice to the other if:

- 27.1 The other party is in material breach of its obligations under this Agreement and / or, in the case of such breaches capable of being remedied, fails to remedy that breach within thirty days of receiving notice of such breach; or
- 27.2 The Contract may be terminated forthwith by the Client by giving written notice to the Contractor, if:
- 27.3 In case of breach of any of terms and conditions of the Contract by the Contractor, the Competent Authority of the Client shall have the right to cancel the Contract without assigning any reason thereof, and nothing will be payable by the Client and in that event and the security deposit shall be forfeited.
- 27.4 The Contractor does not provide services satisfactorily as per the requirements of the Client or / and as per the Schedule of Requirements
- 27.5 The Contractor goes bankrupt and becomes insolvent.

28. PENALTY

28.1 As per the instructions given by the department from time to time and if the said work is not completed within the given period, a fine of 0.5 % per week will be levied (Penalty).

महत्वाची सूचना :- ANNEXURE -5 मध्ये तक्त्यात नमूद केल्याप्रमाणे अनुक्रमांक १ ते ४ मध्ये दिलेल्या कामाच्या स्वरूपानुसार DAVP दरामध्ये किंवा त्याहून न्यूनतम दर सादर करणाऱ्या कंपनीस कार्यदिश देण्यात येईल. तसेच सदर प्रक्रिया स्पर्धात्मक होण्याकरिता प्रत्येक सेवेमध्ये कमीत कमी प्रत्येकी तीन सेवा पुरवठादारांचा सहभाग प्राप्त होणे गरजेचे आहे.

Important Notice:- As Mentioned In The Above ANNEXURE -5, The Work Order Will Be Given To The Company Submitting The Minimum Rate Within The DAVP Rate As Per The Nature Of Work Given In Serial Number 1 To 4. Also, for the said process to be competitive, it is necessary to get the participation of at least two or three service providers in each service.

ANNEXURE -1

Tender Form

To

The Project Director,
Maharashtra State AIDS Control Society,
Wadala, Mumbai.

Dear Sir,

1. Having examined the tender document, the receipt of which is hereby acknowledged, we, the undersigned, offer for Cleaning Services under the above-named Contract in full conformity with the said tender document and our financial offer in the Price schedule submitted online in Envelop No. 2 which is made part of this tender.
2. We undertake, if our tender is accepted, to deliver the goods in accordance with the delivery schedule specified in the tender document.
3. If our tender is accepted, we undertake to submit the security deposit in the form, in the amounts, and within the times specified in the tender document.
4. We agree to abide by this tender, for the Tender Validity Period specified in the tender document and it shall remain binding upon us and may be accepted by you at any time before the expiration of that period.
5. Until the formal final Contract is prepared and executed between us, this tender together with your written acceptance of the tender and your Acceptance of Tender, shall constitute a binding Contract between us. We understand that you are not bound to accept the lowest or any tender you may receive.

Signed: _____

Date: _____

In the capacity of _____

Duly authorized to sign this bid for and on behalf of _____

Signature & stamp of Tenderer

Note : This form must be signed & Stamped in original to be your letter head uploaded online on <https://phd.maharashtra.nextprocure.in>

ANNEXURE-2

PROFORMA FOR PAST PERFORMANCE STATEMENT

(For a period of last 3 Years) 2020-21, 2021-22 & 2022-23

Proforma for Performance Statement (for a period of last THREE years)

Order placed by (full address of Purchaser)	Order No./ Letter Date	Description of ordered equipment	Value of order	Date of completion As per contract
1	2	3	4	5

Note :

- 1) In support of above statement, enclose the copies of supply.
- 2) Note :- ANNEXURE-2 On your letter head

ANNEXURE-3

Clause No.	Clause	
1	Agency Details	
1.1	Name of the Agency	
1.2	Corporate Office Address	
1.3	Contact Person	
1.4	Phone No.(landline/Mobile)	
1.5	Email address	
1.6	Date of Incorporation	
1.7	Constitution of the Agency (Public Ltd./Private Ltd. Co.	
2	Financial and Personnel	
2.1	Turnover of the company during each of last 3 years	
2.2	Turnover from Advertising, Multi-media and Event	
2.3	No of personnel employed	
3	Valid registration Numbers	
3.1	GST	
3.2	Permanent Account Number	
4	Details of top three completed projects in the last two	
4.1	Project Name (i)	
4.1.I	Name of the project	
4.1.II	Client name and address:	
4.1.III	Approximate cost of contract in rupees	
4.1.IV	Client contact/reference person(s):	
4.1.V	Telephone, Facsimile, Mobile Phone	
4.1.VI	Email address	
4.2	Project Name (ii)	
4.2.I	Name of the project	
4.2.II	Client name and address:	
4.2.Iii	Approximate cost of contract in rupees	
4.2.IV	Client contact/reference person(s):	
4.2.V	Telephone, Facsimile, Mobile Phone	
4.2.Vi	Email address	
4.3	Project Name (iii)	
4.3.i	Name of the project	
4.3.ii	Client name and address:	
4.3.iii	Approximate cost of contract in rupees	
4.3.iv	Client contact/reference person(s):	
4.3.v	Telephone, Facsimile, Mobile Phone	
4.3.vi	Email address	
4.4	List of Govt./PSU Projects handled during last 5 years	

Date:

Signature of Authorized Person:

Place:

Name:

Designation:

(Please affix seal of the Company)

ANNEXURE-4 Technical

Scope of Work for Hiring of Social Awareness for Outdoor Media agency for Maharashtra State AIDS Control Society (MSACS)2024-25

Outdoor Publicity

Product	Rented Hoarding
Number of Hoarding	10
Timeline	15 th November- 15 th December (Dates may be changed as per the program needs)
Duration	30 Days
Place of Hoarding	Ahmednagar, Aurangabad, Beed, Jalgaon, Jalna, Nagpur, Nanded, Osmanabad, Pune, Thane. Near Civil Hospitals
Media	Flex (280 GSM Black Back Flex)
Size	20 x 20 sq ft each

Specifications

Video spots in cinema hall

Product	Video spots on cinema theatre for 30 seconds
Content	435 cinema theatres all over in the Maharashtra
Days	21 days
Frequency	4 spots per day
Type of the hall	<ul style="list-style-type: none">• Cinema theatre is having more than 500 seats• Cinema theatre is having less than 500 seats
Place	<ul style="list-style-type: none">• Movie theatre list to be attached

Specifications

Bus Shelters/Bus Panels

Product	S T Bus Panels
Content	4 x 3 sq ft back Panels (80 Micron Vinyl)
Days	30 days
Total bus	540
Place	All 34 Districts to be covered outside Mumbai

Specifications

Public Utilities/Roadside Walls

Product	DIGITAL ECO-FRIENDLY WALL PAINTING MEDIA
Content	The Product should Consists of coating and a Release liner
Media:	
Description	Bright White, Opaque, Based on Aqueous system, PVC- free, Coating with high dynamic sensitivity to water.
Base weight (GSM)	38 (± 8) Gram Per Sq. Meter.
Release Liner	
	A Silicon coated CCK / paper liner with easy release and excellent strength.
Base weight (GSM)	90 gsm ±15
Dispensing	Excellent automatic dispensing characteristics.
Process:	

Manufacturing Process:	In the manufacturing process an environment friendly composition should be used. It does not use any Solvent/Co-solvent or any VOC material either in composition or during its processing.
Application Process:	The application of the Media on any surface should be simple and eco-friendly. The Product should have special film which carries the printed matter to be transferred on any surface. The film should get activated on application of water. The air entrapped between the film and the surface while applying the Media on the surface should be removed. The film should be completely adhered to and merge with the surface.
Media Features:	
Weatherability	<ul style="list-style-type: none"> • Resistant to Ultra-Violet rays. • Resistant to all weather conditions including Water & Rain (after application). • Non-removable and Non-tearable and Tamper Proof (after application)
Eco-Friendly:	<ul style="list-style-type: none"> • Free from Antimony(Sb), Arsenic (As), Chromium – III, Lead (Pb), Mercury (Hg), Manganese (Mn), Selenium (Se) and Organotin • Free from Volatile organic compounds • Free from Benzene, Toluene, Ethylbenzene, M/P Xylene, O – Xylene 18 • Does not contain Polyolefin materials • Polyvinyl chloride free • Free from – di-2-ethyl hexyl phthalate, Di-nbutyl phthalate, Diisononyl phthalate, Butyl benzyl phthalate, Diisodecyl phthalate, Di(noctyl) phthalate. • Bisphenol A Free
Printability	Can be printed on Wide Format Inkjet printers & Flexographic printing machines using Solvent based or Eco-solvent inks. Can be also printed on latex printers, screen printers and UV printers.
Application & Use	Can be applied on all types of surfaces whether Even or Uneven, rough surfaces, metal, wooden, cinder walls and brick walls.
Application	By spraying water only. By applying Water saver (X1) (which is developed to save water) on the surface before applying the Media on the surface.
Shelf life	<p>Outdoor print: Print life up to 9 months from date of application on wall.</p> <p>Indoor Print: Print life up to 3 years from the date of application on wall.</p>
Software Support	Bidder has to provide web based link/app to facilitate the department to check the progress and status of the completed work. The colour photo of Digital Eco-friendly Wall Painting should be uploaded on the web based link from the place where the work has been done along with latitude/longitude, Google address and completion certificate signed by authorized person of the department of that location so that department/ their representative can ensure that the work has been done at the designated places.
	<ol style="list-style-type: none"> 1. Provide and installation of Digital Eco-friendly Wall Painting at Civil Hospitals and Strategic locations in all the 34 districts of Maharashtra State. 2. Agency and rate validity: 1 year from declaration of result. 3. Place of work: At Civil Hospitals and Strategic locations in all districts of Maharashtra state. 4. Duration of work to be completed: Within 20 days from the date of issue of Work Order and list of Civil Hospitals and Strategic locations of Maharashtra State.

ANNEXURE-5 Price Bid

Scope of Work for Hiring of Social Awareness for Outdoor Media agency for Maharashtra State AIDS Control Society (MSACS) 2024-25

You are invited to submit your most competitive rates from a professional Agency for the following deliverables:

1. Specifications Billboard

Product	Billboards (20 x 20 sq. ft. each)
Content	Flex Printing (280 GSM Black Back Flex)
No of hoardings	10
Locations: (Near Civil Hospitals in each Town)	1. Ahmednagar 2. Aurangabad 3. Beed 4. Jalgaon 5. Jalna 6. Nagpur 7. Nanded 8. Osmanabad 9. Pune 10. Thane
Amount (Mention Total Cost including Printing & Mounting)	
GST%	
Total Amount	

- Actual quantity will be given to the work order as per requirement.

2. Specifications Video spots in cinema hall

Product	Video spots on cinema theatre for 30 seconds
Content	435 cinema theatre all over in the Maharashtra
Days	21 days
Frequency	4 spots per day
Type of the hall	<ul style="list-style-type: none">• Cinema theatre is having more than 500 seats _____Nos• Cinema theatre is having less than 500 seats _____Nos
Amount (Provide the rate per video spot as per type of hall mentioned above)	More than 500 seats Rs. _____ Less than 500 seats Rs. _____
Cost for Total Number of Theatres quoted	
GST%	
Total Amount	

3. Specifications Bus Panels

Product	Bus Panels
Content	4&3 Sq.fit back Panels (80 Micron Vinyl)
Days	30 days
Total bus	540

Place	District to be selected
Amount (Mention Total Cost including Printing & Mounting)	
GST%	
Total Amount	

4. Specifications Public Utilities

Product	DIGITAL ECO-FRIENDLY WALL PAINTING MEDIA
Content	The Product should Consists of coating and a Release liner
Media:	
Description	Bright White, Opaque, Based on Aqueous system, PVC- free, Coating with high dynamic sensitivity to water.
Base weight (GSM)	38 (\pm 8) Gram Per Sq. Meter.
Release Liner	
	A Silicon coated CCK / paper liner with easy release and excellent strength.
Base weight (GSM)	90 gsm \pm 15
Dispensing	Excellent automatic dispensing characteristics.
Process:	
Manufacturing Process:	In the manufacturing process an environment friendly composition should be used. It does not use any Solvent/Co-solvent or any VOC material either in composition or during its processing.
Application Process:	The application of the Media on any surface should be simple and eco-friendly. The Product should have special film which carries the printed matter to be transferred on any surface. The film should get activated on application of water. The air entrapped between the film and the surface while applying the Media on the surface should be removed. The film should be completely adhered to and merge with the surface.
Media Features:	
Weatherability	<ul style="list-style-type: none"> • Resistant to Ultra-Violet rays. • Resistant to all weather conditions including Water & Rain (after application). • Non-removable and Non-tearable and Tamper Proof (after application)
Eco-Friendly:	<ul style="list-style-type: none"> • Free from Antimony(Sb), Arsenic (As), Chromium – III, Lead (Pb), Mercury (Hg), Manganese (Mn), Selenium (Se) and Organotin • Free from Volatile organic compounds • Free from Benzene, Toluene, Ethylbenzene, M/P Xylene, O – Xylene 18 • Does not contain Polyolefin materials • Polyvinyl chloride free • Free from – di-2-ethyl hexyl phthalate, Di-nbutyl phthalate, Diisononyl phthalate, Butyl benzyl phthalate, Diisodecyl phthalate, Di(noctyl) phthalate. • Bisphenol A Free
Amount (Mention Total Cost including Printing & Mounting)	

GST%	
Total Amount	
Application	By spraying water only. By applying Water saver (X1) (which is developed to save water) on the surface before applying the Media on the surface.
Shelf life	Outdoor print: Print life up to 9 months from date of application on wall. Indoor Print: Print life up to 3 years from the date of application on wall.
Software Support	Bidder has to provide web based link/app to facilitate the department to check the progress and status of the completed work. The colour photo of Digital Eco-friendly Wall Painting should be uploaded on the web based link from the place where the work has been done along with latitude/longitude, Google address and completion certificate signed by authorized person of the department of that location so that department/ their representative can ensure that the work has been done at the designated places.
	1. Provide and installation of Digital Eco-friendly Wall Painting at Civil Hospitals and Strategic locations in all the 34 districts of Maharashtra State. 2. Agency and rate validity: 1 year from declaration of result. 3. Place of work: At Civil Hospitals and Strategic locations in all districts of Maharashtra state. 4. Duration of work to be completed: Within 20 days from the date of issue of Work Order and list of Civil Hospitals and Strategic locations of Maharashtra State.
Rate per Sq Ft. Including printing Mounting and Transport	
GST%	
Rate Inclusive of All	

महत्वाची सूचना :-ANNEXURE-5 मध्येतक्त्यात नमूद केलयाप्रमाणे अनुक्रमांक श्ते ४ मध्ये दिलेलया कामाच्यास्वरूपानुसार DAVP दरामध्ये किंवा त्याहून न्यूनतम दर सादर करणाऱ्या कंपनीस कार्यादेश देण्यात येईल.तसेच सदर प्रक्रिया स्पर्धात्मक होण्याकरिता प्रत्येक सेवेमध्ये कमीत कमी प्रत्येकी तीन सेवा पुरवठादारांचा सहभाग प्राप्त होणे गरजेचे आहे.

Important Notice:- As Mentioned In The Above ANNEXURE-5, The Work Order Will Be Given To The Company Submitting The Minimum Rate Within The DAVP Rate wherever available As Per The Nature Of Work Given In Serial Number 1 To 4. Also, for the said process to be competitive, it is necessary to get the participation of at least two or three service providers in each service.


ANNEXURE-6


Documents to be submitted

Sr. No.	Documents to be Submitted online in the given sequence only with sign and Company stamp	Page no
1	Annexure 1- Tender Form	
2	Annexure 2- Performa for past performance statement.	
3	Annexure 3- Information of the Bidder.	
4	Annexure 4- Scope of work. 1 Envelope	
5	Annexure 5- Information of financial Bid. 2 Envelope	
6	Attested copy of Certificates of Incorporation issued by the respective registrar of firms/companies shall be acceptable.	
7	Attested copy of PAN.	
8	Copy of Income tax return of the company for the last three years should be enclosed.	
9	Attested copy of valid registration made by agency for the offered service Under Directorate General of Supplies & Disposal (D.G.S. & D) or Small Scale Industries (S.S.I) or National Small Scale Industries Corporation (N.S.I.C) or MSME should be submitted, if applicable.	
10	Work Experience Certificate.	
11	Affidavit on non-judicial stamp paper of Rs. 100/- regarding the firm has not been found guilty of malpractice, misconduct, or blacklisted	
12	Tender document with sign and stamp of tenderer.	

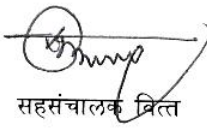
Note :


- 1- Arrange all documents as per sequence given above, also mention the page no. to all the scan copies of documents and upload the same.
- 2- Mention the page no. of documents on this sheet and attach the sheet with documents.


सहाय्यक संचालक खरेदी पुरवठा
(श्रीमती पुनम पोळ)


सहसंचालक आय.ई.सी.
(श्रीमती सुदशना चक्रवर्ती)


सहसंचालक खरेदी पुरवठा
(डॉ. शशीकांत शंभरकर)


सहसंचालक वित्त
(श्री. सुजित आकडकर)


अतिरिक्त प्रकल्प संचालक
(डॉ. विजय कंदेवाड)